

RADIO FUNGLISH - CUE SHEET TEMPLATE

Quick TIPS:

- ✓ this Pad is adaptable, choose the format that best suits you
- ✓ write the NAMES of people talking (Can be helpful if your colour disappears)
- ✓ be concise & paint pictures with your words
- ✓ Try to only use key words (gives you more flexibility) but can be more stressful.

podcast #
date:

JOBS:

PRESENTERS: name? name?
BOARD OPERATOR (mixing deck): name?
BOARD OPERATOR (Jingle master / dj): name?
NEWS EDITOR: name?
PROGRAM DIRECTOR: name?



INTRODUCTION

cue JINGLE: "Fun1"
cue JINGLE "repeat"

SUMMARY

cue BACKGROUND MUSIC/JINGLE
1.NAME??? is/are going to talk about WHAT?
2.NAME??? has information about WHAT?
3.NAME??? wants to present WHAT?
4.NAME??? is/are going to talk about WHAT?
.... (etc)
- Transition ?

WEATHER by name:

cue WEATHER JINGLE
Hi;...
Today,
Tomorrow,
On Thursday...
Upcoming events?

JINGLE+ transition:

> SEGMENT #_ on "what?" by (name)?

CONTENT?
Transition?
Cue jingle for...

> SEGMENT #_ on "what?" by (name)?

CONTENT?
Transition?
Cue jingle for...

(repeat (copy & paste) segments if needed)

JINGLE commercials (Pre-recorded? Live?)

Commercial for what? (see page below for help & ideas)
Advert 1 ?
Advert 2 ?
Advert 3 ?

OUTRO & conclusion:

Advert ?

Thanks to ...

End jingle

Examples of Programs

- ✓ Culture (series, books, video game review)
- ✓ Commercials
- ✓ News
- ✓ Radio Game Shows
- ✓ A One Person Story
- ✓ Interviews (investigative journalism)
- ✓ Fun (drama, jokes, trivia)
- ✓ Weather
- ✓ Sports
- ✓ Politics & Economy

COMMERCIALS (sites, help):

EXAMPLES OF SCRIPTS

- **Gender?** male or female?
- **Length?** 30 seconds is good
- **Target Demographic?** who are you selling to?
- **Character / Narrator?** daddy? teacher? sporty 50-year-old...?
- **Vocal Direction?** energized? sad? cool? geeky? enthusiastic? honest? encouraging?
- **Suggested Music**

Example:

- Male:30
- Generation X, Baby Boomers
- Dad, middle aged
- Candid, enthusiastic, giddy, honest, bit of a confession
- Podcast in the background, radio host style
- How-to Suggest Sound Effects Beeps representing selection of shows on the player

Take it further:

help: <https://info.zimmermarketing.com/blog/6-secrets-to-writing-the-perfect-radio-ad-script>

examples: <https://static.voices.com/wp-mainsite/uploads/20210225154342/Commercial-Scripts-for-Radio-Television.pdf>

Useful Expressions

Quizlet: <https://quizlet.com/fr/548054547/radio-english-flash-cards/> or

Polyglot Page: https://docs.google.com/spreadsheets/d/1sPURHKztN0l_UyLPRhnLocvL1gYsEj7XqHIEgWOf1-k/edit#gid=1494824216

Bonjour et bienvenue à...==>Hello and welcome to...
Vous écoutez...==>You're listening to...
Restez avec nous...==>Stay with us...
Et tout de suite...==>And now...
Écoutons==>Let's listen to...
Nous allons écouter...==>We're going to listen to...
Jack va nous parler de==>Jack is going to talk about
Il y a (sing)==>There is
il y a (plur)==>There are
il y a eu==>there was
il y aura==>there will be
voici==>here is/are
au programme aujourd'hui==>on the summary today...
passons à...==>let's move on to...
merci de nous avoir écouté==>thanks for listening (to us)
on espère vous revoir bientôt==>we hope to see you soon
on revient dans 5 minutes==>we'll be back in 5 minutes
on revient après la pub==>we'll be back after the commercials
merci pour cet article Jack==>thanks for that article Jack
je vous laisse avec==>!I leave you with
j'espère (que)==>I hope (that)
Bien, c'est tout pour aujourd'hui==>Well, that's all for today
à la semaine prochaine==>See you next week,
until next week
à la prochaine==>until next time,
see you next time
génial==>brilliant, great, awesome
c'était intéressant==>that was interesting
le sport==>sport
les news==>the news
la météo==>the weather forecast
un interview==>an interview
un peu de culture==>a bit of culture
film==>movie, film
publicité (une pub)==>advert, ad, commercial